



A Client's Story – a testimonial about GOLi Electric

Why GOLi Electric's CTL Burners Are a Must-Have Innovation

"As the Facilities Manager for a large non-profit housing organization, I've seen firsthand the challenges of balancing safety and resident satisfaction.

In 2018, we implemented a low-cost cooking fire mitigation device, but within three years, we faced millions in damages from fires it failed to prevent. Our switch to iron plate burners solved the fire issue but led to resident complaints and DIY replacements, reintroducing the high risk we aimed to eliminate. Our residents reported that those iron plate burners compromised the quality of their cooking experience.

Then, in 2021, we discovered GOLi Electric's CTL burners, and it was a game-changer. We initiated an enterprise-wide replacement program, and the results have been remarkable. Not only have we effectively prevented cooking fires, but we've also maintained excellent cooking performance, keeping our residents happy and safe.

The investment in GOLi CTL burners has yielded a significant ROI by reducing fire-related incidents and eliminating potential property damage costs and insurance claims. Additionally, the burners' energy efficiency contributes to ongoing savings on utility bills. These financial benefits, combined with enhanced safety and resident satisfaction, underscore the value of our investment.

Cooking fire prevention was re-established without compromising cooking performance.

If you find yourself in a similar situation, that is, residents are replacing OEM or replacement burners due to poor cooking performance; GOLi Electric has an affordable program with a designed-in payback period with further cost-saving opportunities.

For any housing organization facing similar challenges with resident-replaced burners and fire risks, I highly recommend GOLi Electric's affordable program. It offers a built-in payback period and additional cost-saving opportunities. With GOLi, we've finally achieved the perfect balance of safety and functionality."

John Doe, Facilities Manager

Visit us at golielelectric.com or reach out to sales@golielelectric.com.

Call 855-202-9575 to speak with our prevention experts.

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At GOLi, we are committed to innovation and excellence in the cooking industry. We lead the path in research and development, creating exceptional products that set industry standards. Our brand is built on a foundation of customer education, partner and employee respect, and environmental responsibility. We take pride in offering superior cooking solutions at fair prices, prioritizing customer satisfaction and cooking safely.

GOLi - where cutting-edge technology meets culinary passion.

